

ADVERTISING RATES	1X	2X	3X	4X
Full Page	1290	1225	1200	1160
2/3	935	890	870	840
1/2	745	705	690	670
1/3	620	590	575	550
1/6	350	335	325	315
Inside Front Cover	1600	1520	1480	1440
Inside Back Cover	1600	1520	1480	1440
Back Cover	1850	1760	1720	1660

* For guaranteed position add 15%

ALL ADS PAID WITHIN 10 BUSINESS DAYS OF SIGNING OF CONTRACT WILL RECEIVE AN ADDITIONAL 5% OFF OF TOTAL DUE PER PAID SPACE.

Rates above are net per issue and are based on digital files supplied to Greenbrier Valley Quarterly. If you need an advertisement designed we will happily do so for you. Fees differ on size and complexity of ad. Please ask for details.

COMMISSIONS: All recognized agencies are eligible for a 15% discount if terms and deadlines of contract are met accordingly.

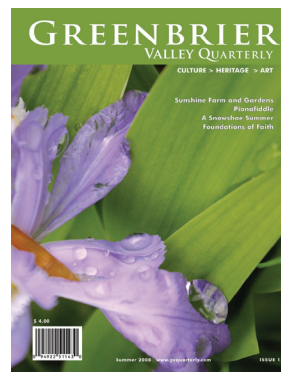
SPACE DEADLINES:

Winter: Nov 1

Spring: February 15

Summer: May 1

Fall: August 1



ADVERTISING SPECIFICATIONS

ad dimensions:

Trim Size: 8 1/4" x 10 3/4"

Full Page: 8 1/2" x 11" - with bleed

2/3 Page, Vertical: 4 3/4" x 9 7/8"

1/2 Page, Horizontal: 7 1/4" x 4 3/4"

1/2 Page, Vertical: 4 3/4" x 7 1/4"

1/3 Page, Square: 4 3/4" x 4 3/4"

1/3 Page, Vertical: 2 1/4" x 9 7/8"

1/6 Page, Horizontal: 2 1/4" x 4 3/4"

1/6 Page, Vertical: 4 3/4" x 2 1/4"

Bleeds:

Bleed ads on Full Page only

- Bleed size is 8 1/2" x 11"
- Live matter must be 1/2" from trim on top, bottom, and sides.

acceptable files:

- PDF
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator

Fonts: Adobe Type 1 fonts only. Please do not supply Truetype fonts or multiple master fonts. Create outlines if you are unsure.

Colors: MAKE SURE ALL COLORS ARE CMYK. GVQ IS NOT RESPONSIBLE FOR COLOR ON RGB FILES.

Advertisements may be submitted by hires PDF through email or our FTP site. They may also be mailed on CD with color proofs. GVQ can accept both Mac and PC formats.

THANK YOU

... for taking an interest in the Greenbrier Valley Quarterly. We are here to help foster responsible growth in southeastern West Virginia, ensuring a future we can all be proud of. See you in our next issue!

If you should have any questions as to technical specifications, please do not hesitate to call: 304.667.2219 or advertising@gvquarterly.com